

About US

Professional Women's Anonymous (PWA/ProWomen.org) is an Atlanta-based non-profit organization with 501(c)3 tax exempt status that provides assistance to professionals dealing with unreported harassment issues at work. It was founded in May 2007 by M. "Sandi" Aigoro, after many years of corporate work experience and the realization that there is a great need for a neutral forum that allows professionals to openly express harassment issues and occurrences outside the corporate work environment without career impacting consequences. By joining a volunteer based team, advisors and large network of affiliated organizations, including New York-based Women's Leadership Exchange (WLE), PWA offers a non-legal, confidential alternative for work harassment victims through statistical research and reporting, media management, support and education.

Our Mission: Assist professionals experiencing unreported harassment

Philosophy: Remain neutral while respecting all views and individual rights

Vision: **Support** harassment resolution; provide
Service to individuals and corporations with harassment issues; and demonstrate
Strength to do the right thing for the right reasons

PWA is the vision of Founder and President Mable "Sandi" Aigoro, M.B.A., who sought to help professional women and men who had experienced unreported harassment while at work. Drawing from a 25-year career in the corporate world, she drew from personal and witnessed experiences to create a support system for professionals reluctant to report harassment for fear their actions would create a hostile environment and result in negative sanctions. This model also considered that many women and men feared loss of respect from their peers, isolation, retaliation or guilt from causing someone else to lose their job, being labeled as a troublemaker, not being a 'team player' or incurring other negative stigmatizations.

PWA provides a model that centers on technology and education as the focal point for delivering services that provide anonymity for participants, either individuals seeking assistance in dealing with workplace or harassment or employers pursuing assessment services and accreditation. PWA's strategy is to create a confidential communications forum for professionals to discuss, report and resolve harassment anonymously through online support and services.

For information on PWA, its leadership, services, and, please visit www.ProWomen.org or email info@ProWomen.org.

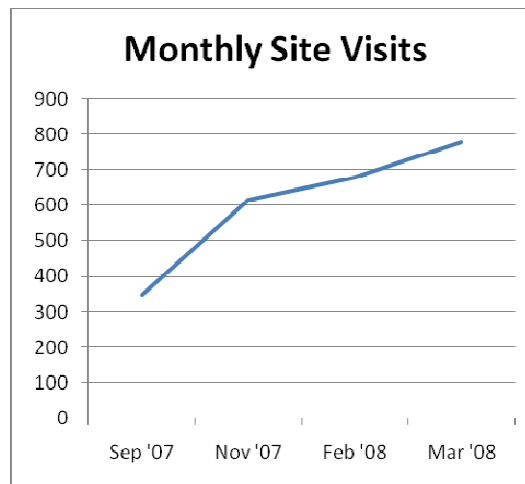
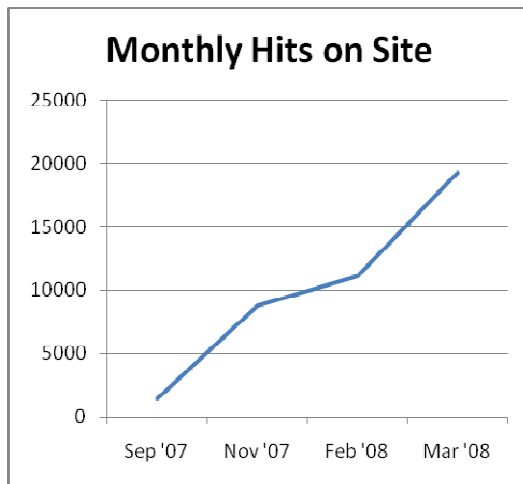
Great Exposure via PWA's Affiliation with professional organizations

- ❖ Women's Leadership Exchange
- ❖ Turknett Leadership Development
- ❖ Latina Business Women's Association
- ❖ Atlanta Women's Foundation

Access to community leaders

- ❖ Leslie Grossman and Andrea March, Women's Leadership Exchange (WLE)
- ❖ Sandy Hofmann – Women in Technology (WIT)
- ❖ Susan Hitchcock – Turknett
- ❖ Deborah Roebuck – Segal Institute
- ❖ Lily Z. Winsaft – Atlanta Latina Business Women's Association
- ❖ Elizabeth Wysong – SHRM - Atlanta

PWA's Web site statistics demonstrates exponential growth



687 Hits Daily Average

27 Visits Daily Average

Great Business Exposure

- ❖ PWA Interview: Wright Place TV – Southern California – Apr 16
- ❖ PWA Annual Fundraiser and Awards Luncheon www.ProWomen.org
- ❖ WLE Conference www.womensleadershipexchange.com