

PWA Sponsor and Directory Options

EXAMPLE No:

1



Owner or Consultant (Your Name and Position here)
Your Company Name here

Bio or Service Description currently runs her own executive search firm and is the Atlanta President of the Latina Business Women's Association. Lily has over 25 years experience in sales, business development, teambuilding, staffing, recruiting, territory management, product launch, training, coaching, and mentoring. Ms. Winsaft's background includes over 20 years of combined experience in financial services, venture capital funding, investment banking and wireless communications. In the last 10 years, she has been involved in senior level recruiting and staffing. Having a Bachelor's degree in Psychology with an emphasis in human factors, Ms. Winsaft understands the behavioral nature of executive search and placement.

[Contact information or website link here](#)

EXAMPLE No:

2

Directory
w/graphic

Company name
Address and Phone here



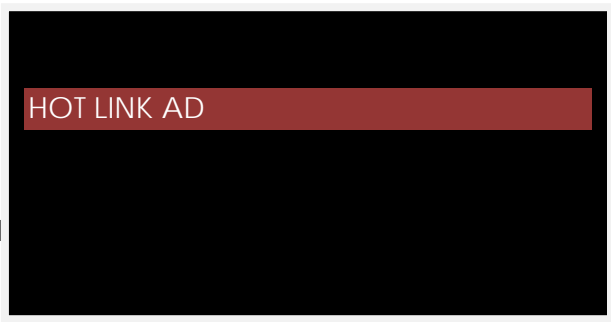
Graphic pixels are: 300 Width x 175

EXAMPLE No:

3

Graphic
only

Sponsor Ad Plot Home Page - On the Home Page – Pixel: 300 W x 250 L (larger ads)
and 300 Width x 100 Length (smaller ads)



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ProWomen.org

Fax or Mail this page to: ProWomen.org
Georgia

PO Box 78343

Atlanta,

Company Name:		
Company Address:	City	State Zip
Date: ____/____/2008		
Directory Listing	Donation	Adjustment
<input type="checkbox"/> Counseling <input type="checkbox"/> Education <input type="checkbox"/> Employer <input type="checkbox"/> Legal <input type="checkbox"/> Mediation <input type="checkbox"/> Mentors <input type="checkbox"/> Training Services <input type="checkbox"/> Services	<input type="checkbox"/> \$499 (Directory only) <input type="checkbox"/> \$999 (Directory w/graphic) <input type="checkbox"/> \$1000 (Single event only) <input type="checkbox"/> \$5,000 (Committed – Events + participation) <input type="checkbox"/> \$10,000 (Inspirational – inclusive) <input type="checkbox"/> \$25,000 (Premier all inclusive)	<input type="checkbox"/> Discount <input type="checkbox"/> Special <input type="checkbox"/> Limited Offer <input type="checkbox"/> Coupon <input type="checkbox"/> Incentive
Sponsorship Levels		
Sponsor Level: \$25,000 Premier Sponsor Yearly Benefits: <ul style="list-style-type: none"> · National Honorary Board Membership · Webcast Banner · News Letter Logo · Web Logo and Hot Link (1-Year) 300 W x 250 L (larger WLE Logo Example) · Event Table for 8 – 10 Guests · Personal Introduction and recognition during events · Corporate signage at table · Free product/service discount link · Inside color cover-page in 	Sponsor Level: \$10,000 Inspirational Sponsor Yearly Benefits: <ul style="list-style-type: none"> · Local Honorary Board Membership · Web Logo and Hot Link · Event Table for 8 – 10 Guests · Personal Introduction during local events · Corporate signage at table · Prominent full-page in program booklet · Takeaway Package inclusion 	Sponsor Level: \$5,000 Event Sponsor Yearly Benefits: <ul style="list-style-type: none"> · Event Table for 8 – 10 Guests · Personal Introduction during events · Corporate signage at table for local events · Full-page in program booklet · Takeaway Package inclusion <hr/> Sponsor Level: \$2,000 Table Sponsor Yearly Benefits: <ul style="list-style-type: none"> · Event Table for 8 – 10 Guests · Corporate signage at table · Half-page in program booklet · Takeaway Package inclusion

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program booklet		
Takeaway Package inclusion		

I agree that Professional Women's Anonymous (PWA) and its employees, members, associates or affiliates are not responsible for my advisement and/or services provided to clients or customers for services that my company obtains resulting from sponsorship of PWA.

Signature: _____

Date: _____

Title: _____

Phone: _____

Simple easy to read instructions --

1. Review each example to see how your completed ad will look. Your selection of graphic and text are up to you. Placement of graphic is up to you within the limits specified.
2. Review all templates to give you an idea of what you will see when you receive the link to upload your company information.
3. Directory options are examples # 1 and #2 and will appear on the site in the "Service Provider Directory" <http://www.prowomen.org/resource.htm>. You can select the area that you would prefer to be listed on the application i.e. Legal, Counseling... If there are no areas that support your services, please recommend a new category. Your request will be reviewed for inclusion.
4. Complete the brief application to provide you preferences for your company information, type of sponsorship i.e. "Directory Listing", "Event Sponsor" ...more specific information on sponsorship levels is available at <http://www.prowomen.org/sponsorship.htm>.
5. If you select Directory Listing the price is \$499 for text with a headshot or \$999 your company graphic and text for 1-year unless you received an incentive adjustment that is limited, discounted or a special allowance for a specific time period.
6. If you select a "Custom" level of sponsorship (Event, Committed or Inspirational) such as Example 3, your company will appear on the index (Home) page and all other web pages for an entire year unless otherwise agreed (see additional benefits at <http://www.prowomen.org/sponsorship.htm>).
7. Premier Sponsor will get "all inclusive" benefits (see <http://www.prowomen.org/sponsorship.htm>).

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ProWomen.org

8. Online payments are available via our PayPal Account at www.ProWomen.org. Please email your application to sponsor@prowomen.org, which can be followed with a signed copy mailed via USPS.
9. Make checks to ProWomen.org and mail to:

Sponsorship
ProWomen.org
P.O. Box 78343, Atlanta,
GA, 30357

Professional Women's Anonymous thanks you for your support.
Please contact us at 866-9HELPWP or 1-866-943-5797 x 7015 for assistance.

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